

didacta

die Bildungsmesse

The Education Trade Fair

20 – 24 February 2018
Hannover ■ Germany

www.didacta.de

Early education

School/University

Vocational training/Qualification

didacta DIGITAL



Deutsche Messe

didacta
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Welcome to didacta 2018 in Hannover



The next Education Summit will take place in Hannover on the northern German plains in February 2018. Once again, we will welcome you and a host of teachers, coaches, trainers, lecturers and education experts, as well as representatives from politics, business and science to the magnificent Hannover Exhibition Grounds, where the biggest international education trade fair is located.

From 20-24 February this highly attractive trade fair platform will provide visiting professionals with an effective and focused overview of lifelong learning – from preschool, early learning and school education to vocational training and further education. Emphasis will be placed on didacta DIGITAL and the implications of digital technology for the education sector.

As in the past, didacta 2018 will offer an extensive supporting program comprising more than 1,500 events dedicated to topical educational issues. This time didacta will occupy a new venue on the Exhibition Grounds – the modern exhibition Halls 11–13.

Together with the didacta team I welcome you to an exciting and successful didacta 2018!

Yours sincerely

A handwritten signature in blue ink that reads "Andreas Gruchow". The signature is fluid and cursive.

Ihr Andreas Gruchow

Member of the Board at Deutsche Messe AG

Looking back at didacta 2015: Making the grade



70,891
visitors
incl.



742
exhibitors



97.2%
professionals



61,100 m²
display space

Outstanding! Benefits for you

The broad scope and thematic diversity of didacta make it the ideal showcase for your company. You can be sure that this event will enable you to:

- **Reach** over 70,000 professional visitors from every sector and level of education.
- **Secure** leads to potential clients and business partners.
- **Benefit** from an extensive supporting program comprising more than 1,500 talks and events



Motivation: guaranteed

Your participation in didacta 2018

A good learning environment

The new hall concept at didacta conveys the significance of lifelong learning – from early learning through to school and tertiary education, adult learning and the impact of didacta DIGITAL. The integrated display is the perfect place to present products and services to the appropriate target groups.

The appeal of didacta 2018:

- Attractive hall concept
- Visitor-friendly hall plan
- Good transport infrastructure
- Broad catchment area

Conditions of participation at didacta:

Stand area

(Basic charge per m² stand space)





Row stand	(1 open side)	€ 156
Corner stand	(2 open sides)	€ 171
End stand	(3 open sides)	€ 186
Island stand	(4 open sides)	€ 196

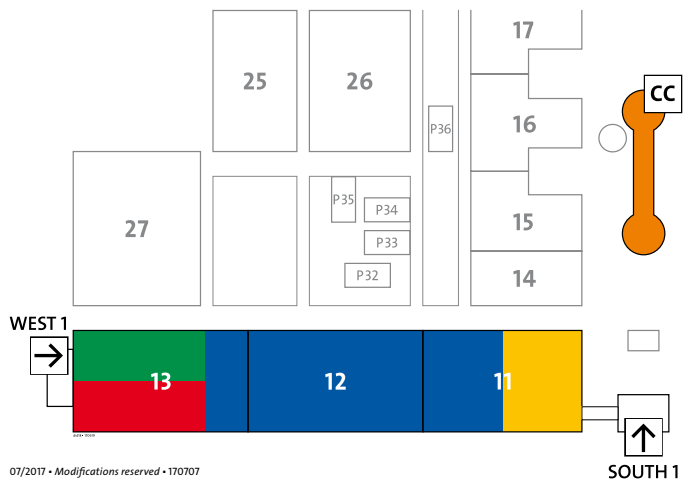
The basic fee is subject to additional charges (per m² stand area)

fair-packages

In order to keep your trade fair planning and organizational efforts to a minimum we offer one-stop fair-packages, which include **stand space, stand construction and other services.**

- Early education**
(Hall 11)
- School / University**
(Halls 11–13)
- Vocational training / Qualification**
(Hall 13)
- didacta DIGITAL**
(Hall 13)
- Supporting program**
(Convention Center)

-  Entrance
-  Convention Center
-  Tram
-  Shuttle bus to the entrances WEST 1 and SOUTH 1



Any questions? Simply ask!

Your didacta contact persons

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didacta DIGITAL



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