



## Modular stands: Create a customized, trade show appearance that goes easy on your budget

Choose the best stand configuration from eight professional designs to help you achieve your trade fair goals and then customize it from our large range of additional equipment and fittings options. This provides your stand with a one-of-a-kind ambiance for successful discussions and perfect presentations. Our all-inclusive service includes stand construction which saves you time and money.

### Your benefits



Let us take care of you with our high quality, proven stand designs and customized furnishings and fittings. **This allows you to shine a spotlight on your company.**



Save time by making use of our convenient service. **Everything is from a single source** – we take care of assembly and dismantling and provide you with support during the trade show.



Take advantage of **special rates for modular stands and additional fixtures** to go easy on your trade fair budget!



Customize your stand to meet your needs using extras and additional graphic elements (stand form, type B)



High quality modular stand system with a long-range visual impact (stand form, Line Stand)



Modern, open design with large graphic elements  
(stand form, type C)

“We were only able to start preparing for the trade show six weeks before CeBIT started. Time was too short to plan out all the details for our stand. That’s why we used Deutsche Messe’s financially attractive service. The type C modular stand was modified for us – it was very appealing visually. It definitely met our expectations and it was impressive how quickly everything was carried out in such a short amount of time.”

**Veerle Türling, cloud ecosystem**



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**Our tip**

### **Staff for your stand and events: Hire competent support**

Supplement your own trade fair staff with highly qualified, service-oriented extra personnel from our staff pool. Hosts and hostesses, promoters, service personnel and assembly and dismantling helpers can be chosen from our comp cards. This way you can take advantage of our favorable fixed daily rates. Plus, we will take care of all labor laws and insurance details for you!



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