



miovent  
event software

**mio**fairticket

**mio**fairticket is a service which can be connected to your own registration website via an interface.

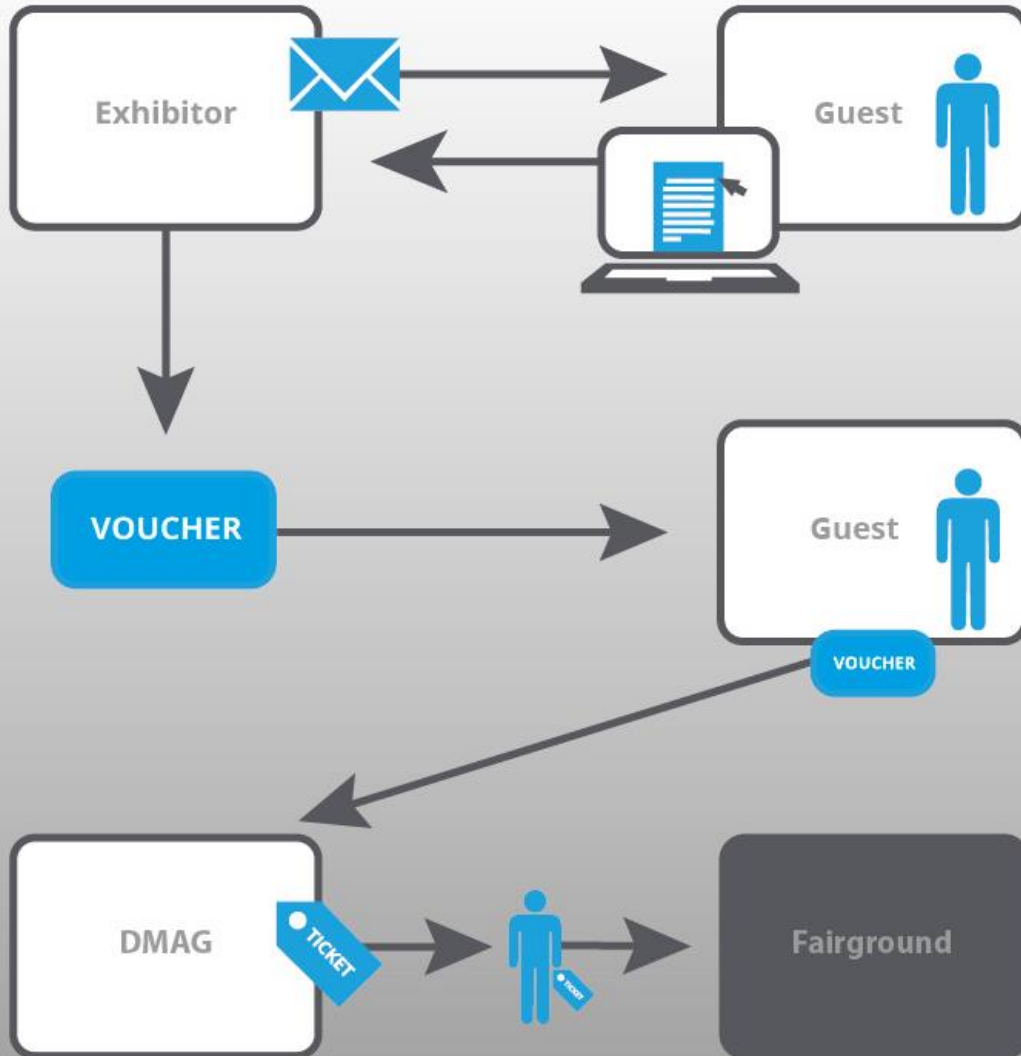
This connection allows your trade visitors to simply sign up on your registration website, without also having to actively register their ticket with Deutsche Messe AG, as this is integrated into your process.

They therefore receive their valid entry ticket straight after completing the registration.

- **miofairticket** provides you with all necessary fields, field values and dependencies via web interface, so that these may be implemented in your own registration process.
- Your trade visitors' registration data may also be sent via web interface to **miofairticket**, where they are validated.
- After successful validation, **miofairticket** sends an email directly to the trade visitor (in your name and design, and containing a ticket download link) for them to validate their email address.
- Clicking on the link takes the trade visitor to a **miofairticket** landing page, where they can download their ticket. This page is also designed according to your specifications.
- **miofairticket** forward the data to Deutsche Messe AG.

- The interface is a json-based REST interface, which can only be retrieved encrypted via SSL. Authentication takes place using a token, which you can generate in **mio**fairticket's back end.
- **mio**fairticket stores the data on our computing centre's servers in Germany.
- In order to be able to use your email address as a sender, an appropriate SPF record must be stored in your DNS entries to authorise the **mio**fairticket mail server to send outgoing messages.
- After that, we will gladly send you **mio**fairticket's API documentation.

# The old method.



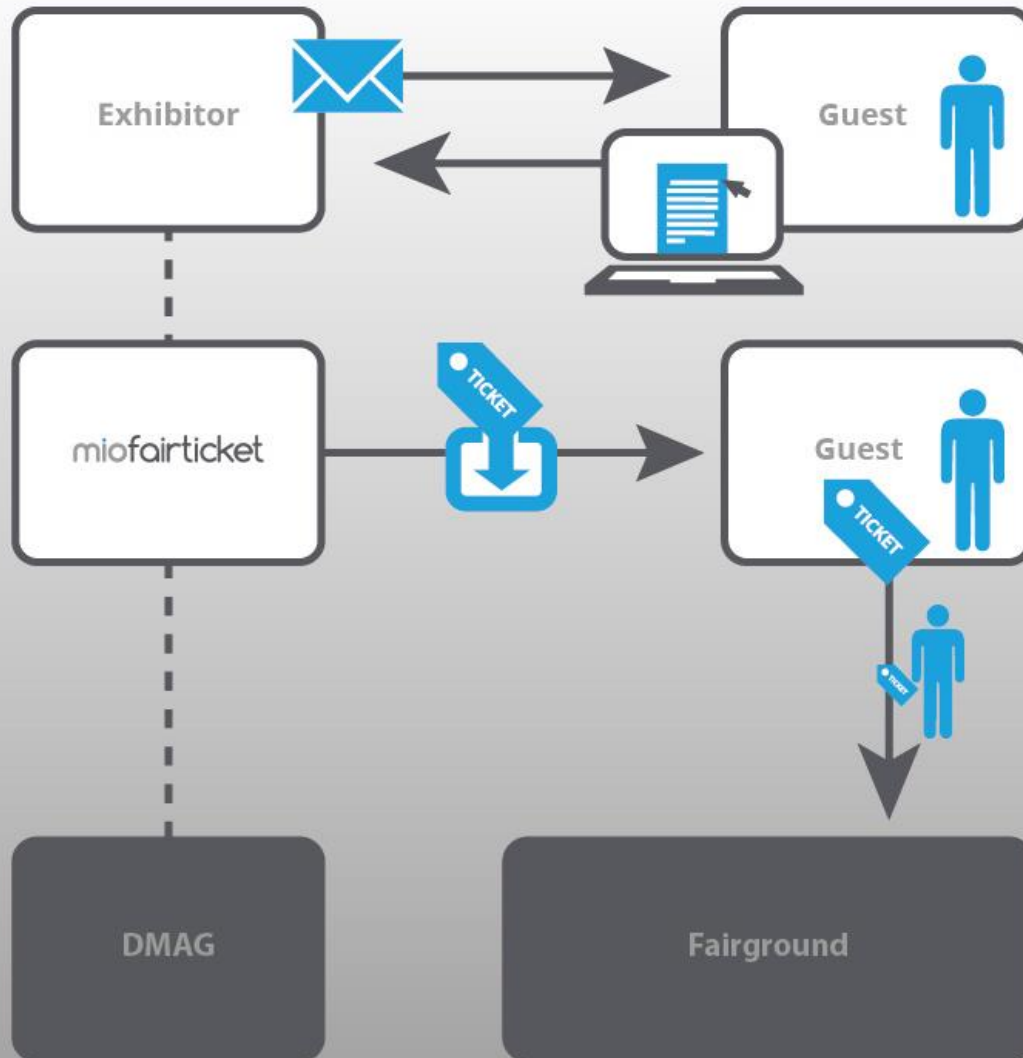
## Previous version

### The old way:

1. You invite your guest by email.
2. Your guest fills out the registration form and returns it to you.
3. You provide them with a voucher.
4. The guest uses this voucher to register for the trade fair as follows:
  - Log into the Deutsche Messe AG registration portal
  - Enter details in "myMesse"
5. Your guest now receives a personalised ticket from Deutsche Messe AG to download.

**Effort involved:**  
2 x login and registration!

# The new process.



## miofirticket

### The new streamlined process:

1. You invite your guest by email.
2. Your guest fills out the registration form and returns it to you.
3. This is where the easy and reliable miofirticket comes into play.
  - miofirticket get these registration details from you and sends your guest a ticket download.
  - miofirticket simultaneously sends the guest's data to Deutsche Messe AG.
4. Your guest has now received his personal exhibition ticket.

### The advantage and service for your guests:

Login and registration made easy.  
For you and your customers.