

# didacta

die Bildungsmesse

## Visitor Guide

The Education Trade Fair

**20 – 24 February 2018**  
**Hannover • Germany**

[www.didacta.de](http://www.didacta.de)

 Early education

 School/University

 Vocational training/Qualification

 didacta DIGITAL



Deutsche Messe

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## The whole world of education

As the biggest and most important international education trade fair didacta gives the perfect overview of offers and trends concerning lifelong learning, education and qualification.

The didacta 2018 in Hannover is a highly attractive trade fair platform, which will provide visiting professionals with an effective and focused overview of lifelong learning – from preschool, early learning and school education to vocational training and further education. Emphasis will be placed on new technology and the implications of digital technology for the education sector.

## The topics of didacta 2018 in Hannover:

- Early education
- Vocational training/Qualification
- School/University
- didacta DIGITAL



## Creating development, participation and promotion opportunities

The latest education research findings confirm the experience of the past few years – i.e. that children are most likely to benefit from key development, participation and promotion opportunities if education plays a crucial role in their lives at a very early stage.

Thanks to the new hall layout of didacta Hannover, which will make the topic of “lifelong learning” tangible like never before, companies and associations from the “Early Education” display sector will have the modern surroundings of Hall 11 as their showcase. There they will find the ideal conditions for highlighting the latest trends and illuminating key items involving early education.

### School/University

## Places where teaching and learning come together

While schoolchildren essentially require social settings in which they feel safe enough to unleash their potential, college students require institutions which stack up well in international competition.

Our society is faced with major changes. The ongoing process of digitalization is merely one of the factors that demand new ways of thinking, while schools and universities must increasingly make decisions as to which types of knowledge and skills will be most relevant to the future. Didacta 2018 will sketch out the necessary approaches to discovering the right answers.

### Vocational training/Qualification

## Society benefits when its members enjoy fulfilling careers

The new hall layout of didacta Hannover features the “Vocational training/Qualification” display sector in all its facets for the first time in Hall 13. The focus will be on initial career education and further education and training.

In an ever more dynamic work environment, in which entire professions are faced with substantial changes and completely new job descriptions are emerging, didacta 2018 will provide valuable information on certified training programs, trailblazing education concepts, new strategies for HR work and numerous other orientation aids.

## didacta DIGITAL

### Digital technologies stand to revolutionize education

As in nearly all other areas of society, digitalization is also leading to radically new approaches in the field of education. All of the resulting aspects will be featured at didacta 2018 in Hall 13 in the “didacta DIGITAL” display sector, illuminated live through the practical demonstration of new teaching aids.

In Hannover visitors will be able to see first-hand how digital technologies make it easier for students to take control of their education. That is because if students can determine what, how and where they learn – for example with the help of artificial intelligence (AI) – the opportunity is there to transform previously rigid educational structures.

## Supporting program











Take advantage of numerous forums, workshops, presentations and events at the stands and in the halls that enable you to exchange ideas and information.

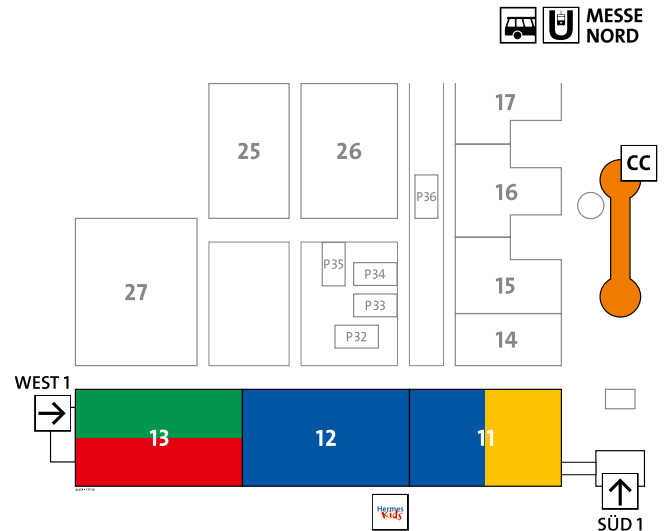
In parallel with the exhibition, high-calibre events organized by associations and exhibitors will be held in the lecture and seminar rooms at the Convention Center.



## Hall plan

The halls are clearly structured according to topic area, making it easy for visitors to find their way round.

-  **Early education**  
(Hall 11)
  -  **School / University**  
(Halls 11–12)
  -  **Vocational training / Qualification**  
(Hall 13)
  -  **didacta DIGITAL**  
(Hall 13)
  -  **Supporting program**  
(Convention Center)
-  Entrance
  -  Convention Center
  -  Childcare  
Hermes Kids
  -  Tram
  -  Shuttlebus  
to the entrances  
SOUTH 1 and WEST 1



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## Further information

Visit didacta from 20 to 24 February 2018 at the Hannover Exhibition Grounds – daily from 9 am to 6 pm.

### Venue

Deutsche Messe, Messegelände, 30521 Hannover, Germany

### Ticket prices

Admission tickets	Advance sales	At the venue
Day ticket	€ 15	€ 16
Afternoon ticket (valid after 1 pm)	€ 10	€ 10
Full-event ticket	€ 31	€ 34
Day ticket for school pupils, students, senior citizens, etc.	–	€ 9
Family day ticket: valid for 2 adults and up to 4 children	–	€ 19
Day ticket for groups of 15 or more, including one catalogue per group	€ 12	€ 13

### Online ticket service

Purchase tickets online at the advance sales price or redeem an admission code at [www.didacta-hannover.de/en/tickets](http://www.didacta-hannover.de/en/tickets)



## Further information



### Bus bonus and rail special

Group travel by bus or train – the affordable and convenient way to get to didacta! Booking information is available online at [www.didacta-hannover.de/en/travel-stay/travel/](http://www.didacta-hannover.de/en/travel-stay/travel/)

### Transport links

Enjoy an easy trip to didacta 2018 in Hannover: we provide extensive information and search options on our website to help you plan your journey. Whether you're planning to travel by car, train or plane, you can find useful tips at [www.didacta-hannover.de/en/travel-stay/travel/](http://www.didacta-hannover.de/en/travel-stay/travel/)

### Childcare

Free childcare is available at the child care center “Hermes Kids” behind Hall 12 for children aged three or older.

### Hotel reservations

Take advantage of the official accommodation booking service offered by Hannover Marketing & Tourismus GmbH and Deutsche Messe.

Our professional service can book hotel rooms and private accommodation in the city and surrounding area for you free of charge and in line with your requirements. More information is available at [www.didacta-hannover.de/en/travel-stay/stay/](http://www.didacta-hannover.de/en/travel-stay/stay/)



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